

**CROWDSOURCING (THE MIT PRESS ESSENTIAL
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Virginia Townley

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There are no discussion topics on this book. Post was not sent - check your email addresses! Kuba Snopek rated it it was amazing Feb 26, Otherbooksintheseries. Crowdsourcing, Brabham tells us, is an online, distributed problem solving and production model that leverages the collective intelligence of online communities for specific purposes set forth by a crowdsourcing organization—corporate, government, or volunteer. Science and Democracy. There is a clear benefit to the customer – for example: the crowd doesn't have union representation.

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